



# **Future facing**

Delivering 'strong knowledge of the applicable law', 'significant practical experience' and a 'consistently thorough approach'.

Legal 500 Asia-Pacific



They possess a deep understanding of the Chinese market.

> Chambers & Partners Asia-Pacific

Has any major economy ever grown as fast as China's? China's growth story is far from over. While increases in GDP have slowed in recent years, China's economy is still expanding faster than its Western competitors', with growth increasingly driven by cutting edge sectors such as technology, communications, e-commerce and life sciences.

Like other leading economies, China faces strong headwinds as current market conditions unexpectedly change. That said China's business environment continues to evolve, with key drivers including domestic demand, high levels of innovation, and reforms to attract foreign capital.

Initiatives such as the new Foreign Investment Law have created a more favourable legal environment for international investors in China. From the rapid growth in 'green bonds' to the 'BRI 2.0' reforms that have made China's Belt and Road Initiative more accessible to foreign investors, we are seeing increasing Chinese engagement with FDI. This has driven requirements from foreign companies for advice on issues such as IP, compliance, regulation, data privacy, anti-trust, anti-bribery and corruption rules, and employment law, as well as M&A and joint ventures, and risk mitigation, arbitration and dispute resolution.

Chinese investors are also looking abroad, sometimes through BRI, with expanding portfolios of real estate, infrastructure investments, energy projects and financial engagement. And as the world's export powerhouse, China continues to deepen its trade connections with every sector on every continent.

As one of the world's largest law firms, we frequently advise Chinese businesses with international interests, including investors acquiring assets elsewhere. And our lawyers in China act for a wide range of foreign businesses – including major multinationals in sectors such as technology, financial services, energy, media and life sciences & healthcare – on key Chinese matters, ranging from new investments and patent protection to transfer pricing and tax planning.

Whether you are doing business from China or with China, CMS can help you achieve your commercial goals, manage your risks and optimise your business outcomes.





## Global support

For your key opportunities and issues, you want to be working with a law firm who has the capability and resource needed to support you both within China and beyond and we do. We are a top 10 global law firm with over 80 offices, including three offices in Beijing, Shanghai and Hong Kong and many along the

Belt & Road too. We are also a top 10 international law firm in China bringing together PRC qualified lawyers who work alongside lawyers from UK, Hong Kong and Germany to provide legal advice in English, German, Mandarin and French.



## Sector specialists

We live and breathe sectors. With 25 lawyers across our sector focused hub in Beijing and full service offering in Shanghai, we are not only lawyers who give you legal advice, but we invest in knowing your sector to help you find

the right solutions to your legal and business needs. Many of our lawyers have technical and specialised backgrounds in your sector. We also have a key role in helping to shape the industry.



# Sharing intelligence

Our knowledge of the Chinese legal and regulatory systems, across multiple sectors, and our cultural awareness enables us to provide you with solution-driven and

commercial advice on projects in the People's Republic of China (PRC) and those projects outside of the PRC.

# Our track record



# Helping to invest, grow and restructure

#### **Colgate Palmolive Company**

On its acquisition of 99.2% of the share capital of Laboratoires Filorga Cosmetiques from the Chinese legal perspective.

#### A European power transmission equipment company

In relation to its acquisition of the power electronics business, which involves the acquisition of the PE business in China.

#### Saudi Arabian Industrial Investments Company (Dussur)

On the acquisition of a minority stake in Italmatch Chemicals, including the Chinese aspects.



# Managing data privacy and cybersecurity

#### A global company offering media monitoring and analysis across online news, social media, print, broadcast, podcasts and other sources

On a transfer impact assessment on the collection and processing of personal data which may be transferred to sub-processors and affiliates across international borders to countries outside of the European Economic Area (EEA), Switzerland and United Kingdom.

#### A global organisation for accountants

On the contract drafting and negotiation as well as the compliance requirements under China's Personal Information Protection Law for its cooperation with a local partner for its remote exam invigilation project.

#### An international manufacturer and distributor of personal accessories

On the various compliance requirements under the China's data protection law, including data breach, cross-border personal information transfer, and vendors' data compliance monitoring.



#### A Switzerland headquartered biopharmaceutical company focusing on oncology treatment seeking collaboration with a well-known Chinese investment company to establish a JV

On the technology import and export and also advice on the newly amended patent law, especially PTE.

#### A global theatre production company

On the protection of its IP copyright of a global musical show in China and Belgium.

#### A UK pharmaceutical company

On brand protection services, particularly addressing issues related to parallel imports and channel confusion faced by their flagship product in China.



# Responding to highly regulated sectors

#### A world leading pharmaceutical and consumer healthcare products company

On the transfer of relevant product licenses in China following its purchase of these rights from another global pharmaceutical company.

#### A European pharmaceutical company

On regulatory/trademark questions regarding the regulatory submission in China for an in-licensed product.

#### A global music company

On its social media guidelines for its employees, including the analysis of the differences between some Chinese social media apps in comparison on the features and the implication to companies.

# Utilising technology everyday

The market is changing rapidly, and so are we. Our clients benefit from bespoke CMS-developed tech as well as industry-standard AI. Here are just a few examples of how we use technology to deliver for our clients.

#### Mobilising after data breach

Companies are rightly devoting more and more resources to cybersecurity, but most will still suffer a breach sometimes. With brand reputation and customer trust at risk, as well as intellectual property and data privacy, the cost of data breaches and increasingly sophisticated cyberattacks is increasing.

A rapid response in the aftermath of a breach is critical.

CMS can help. Our Breach Assistant app helps you to understand the priority actions you should take when faced with a breach and you can contact CMS data breach response lawyers at the touch of a button.

Download the app from **breachassistant.com** 

# Increasing efficiency and reducing the costs of disputes

Disputes often involve large volumes of documentation, and that's particularly true in heavily regulated sectors. Our CMS e-disclosure team, CMS Evidence, provides the latest e-disclosure tools to review, analyse and organise documents in a cost-effective way. It means that we can scope, budget and manage the entire disclosure process from start to finish, saving time and money.

#### Speeding up document generation

CMS has created suites of template documents for transactional use, dramatically increasing the speed of contract production.

## Delivering cost and time savings via Al

Due diligence, data and contract analysis can be time-consuming and complex. We use Al tools to review large volumes of information quickly and cost-effectively. The software enables us to cluster, compare, analyse and visualise data from multiple sources and search thousands of documents accurately. It delivers time and cost savings every time.





# Keeping connected with you

We work hard to make sure we know not just what's going on but also what it means and what commercial threats and opportunities it brings. This approach is reflected in the advice we give and the way we work. It also forms the basis of the know-how, education and training that we offer our clients in the region. Keeping you up to date is a priority for us, and this page shows some of the thought leadership, training and regular analysis that we can provide.

#### Law-Now



You can subscribe to receive our updates and commentary on sector-specific news by email. Law-Now – our award-winning, customisable legal and business news portal – includes China, as well as other Asia-Pacific jurisdictions. Register at <a href="mailto:cms-lawnow.com">cms-lawnow.com</a>

#### **Interactive webinars**



Extending the accessibility of our legal experts across every office location, our collaborative webinars allow our clients to discuss real-time business issues presented by speakers anywhere in the world.

#### Training and seminars



We regularly host bespoke training sessions as well as seminars on current topics relevant to our clients, to support their businesses as their trusted advisers and corporate partners. To learn more, get in touch with your usual CMS contact.

### **Law-Now E-learning**



Our online E-learning solution helps clients build and evolve their compliance and risk management programmes. Read more about our off-the-shelf courses or how a bespoke solution can meet your needs at <a href="https://www.cms-lawnow.com/elearning">www.cms-lawnow.com/elearning</a>

#### Social media







Follow us on LinkedIn <u>CMS Asia Pacific</u> and WeChat **(CMSAsia)** for news and developments in the region and beyond.

# Get in touch

### Beijing



Jonathan Chu
Partner, Head of Beijing Office
T +86 10 8527 0287/+852 2533 7832
M +86 186 0036 4899/+852 9731 3793
E jonathan.chu@cms-cmno.com

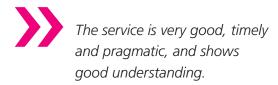


Falk Lichtenstein
Partner
T +86 10 8527 0597
M +86 159 2106 9687
E falk.lichtenstein@cmslegal.cn



Albert Li
Partner
M +86 180 3003 6880
E albert.li@cms-cmno.com

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Legal 500 Asia-Pacific



# **CMS**

**Staff** 

> 9,800

59,3% female

Lawyers

> 6,300

51,1% female



54 new partners in 2023, taking the total to over

1,300



19 Practice and Sector Groups working across offices

offices 84

cities 70

countries





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